

J. T. JONES #1242
Chain Accounts Manager

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Raritan Center
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908-225-4774 Fax 908-417-9176

September 15, 1994

Regional Operations Units #1210, 1510

To: A. V. Adessi, F. L. Maney, S. C. Grossberg, F. E. Cook, R. F. Segelke

Re: Rx Place Drug Mart (1153-00-00)
Non-Self Service Savings Display Placement Authorization

Dear Managers:

Following is a listing of Rx Place Drug Marts in your Division(s) and the placement status of our non-self service Savings display, Plan "D", 24 pack facings and our slide-by track pack fixtures:

Rx Place Drug Mart
Savings Display / 5-11 Slide-by-Track
Placement Status

Division / Assignment	Address	Savings Display	5-11 Slide-by-Track
1224 / 02	346 6th Ave. / 4th St. New York, NY	Yes	Yes
1224 / 04	252 1st Ave. New York, NY	Not installed	Not installed
1224 / 07	135 W 50th St. New York, NY	Yes	Yes
1224 / 11	1484 1st Ave. / 77th New York, NY	Yes	Yes
1224 / 13	2700 Broadway New York, NY	No	No
1224 / *ADD CALL TO S.I.S.	*1892-4 3rd Ave. & 105th St. New York, NY	Not installed	Not installed
1225 / 10	502-12 86th St. Brooklyn, NY	Yes	Yes
1229 / 13	31-01 Steinway St. Long Island City, NY	Yes	Yes
1229 / 13	63-11 Roosevelt Ave. Woodside, NY	Yes	Yes
1229 / 13	Lefrak City 57-16 99th St. Elmhurst, Queens, NY	Yes	Yes
1229 / 13	75-30 Metropolitan Ave. Queens, NY	Not installed	Not installed
1230 / 01	2815 Kennedy Blvd. Jersey City, NJ	Not installed	Not installed
1230 / 05	3601 Bergenline Ave. Union City, NJ	Yes	Yes
1230 / 05	821 Summit Ave. Union City, NJ	Yes	Yes
1527 / *ADD CALL TO S.I.S.	*42-11 Bell Blvd. Bayside, NY	Not installed	Not installed

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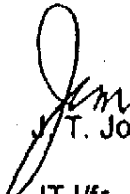
Enclosed find signed authorized plan-o-gram and photograph(s) of our 5-11 SBT and non-self service Savings display (24 pack facings) positioned on top of our SBT fixtures. Please forward plan-o-gram and photograph to your sales reps with Rx Place Drug Mart call responsibility. Advise your people to follow the plan-o-gram and photograph when installing our SBT's and insure the Savings display is low profile, as the photograph depicts.

All SBT's must be painted a light gray color to match the store's decor. Have your sales reps contact the manager in all stores where the SBT's and Savings displays have not been installed - to schedule installations.

Advise me immediately on store refusing our SBT's / Savings displays; I will handle with Rx Place Corporate.

Your assistance with this chain is appreciated.

Sincerely,


J. T. Jones
JTJ/fr

Enclosure: Plan-o-gram
1 picture for each Division S/R

/ 1224 / 02, 04, 07, 11, 13
/ 1225 / 10
/ 1229 / 13
/ 1230 / 01, 05
1527 / ?

cc: M. A. Young

M-2

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Rx PLACE DRUG MART / RJR SLIDE BY TRACK
PACKAGE FIXTURE AND SAVINGS DISPLAY
AUTHORIZED PLAN-O-GRAM

AUTHORIZED BY: *[Signature]*

DATE: *9/10/79*

PHILIP MORRIS NON SELF SERVICE
PACKAGE FIXTURE

FRONT
ENTRANCE

RJR NON SELF SERVICE PACKAGE
FIXTURE AND SAVINGS DISPLAY
PLACE RJR'S 24 FACINGS SAVINGS
DISPLAY ON TOP OF SLIDE BY TRACK

ALL STORE LAYOUTS ARE THE SAME WITH THE EXCEPTION OF TWO
FRONT DOOR ENTRANCES ON THE RIGHT AND LEFT SIDE OF STORE.

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